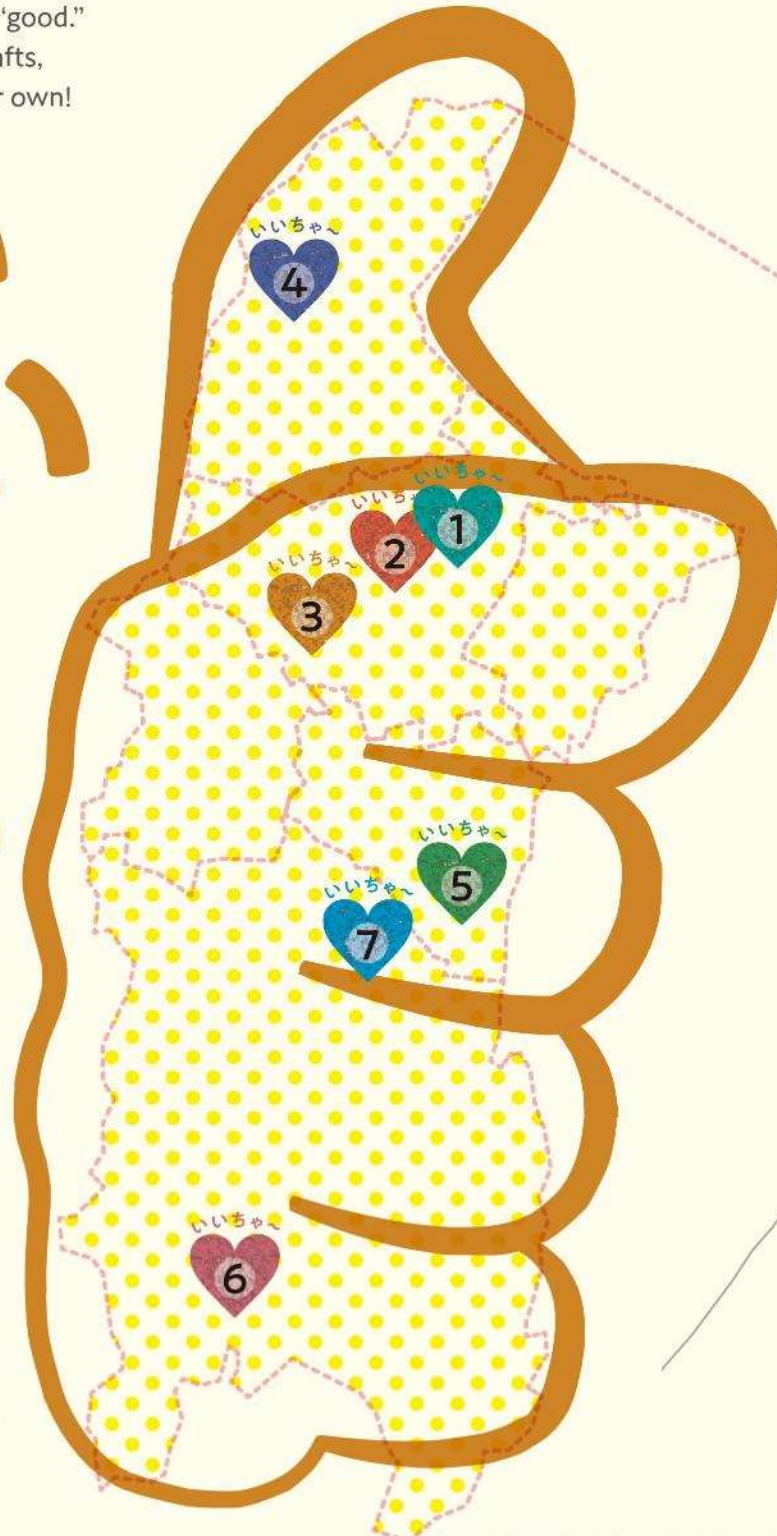


# Great artisanship is present all over Toyama's Gosei Area.

Hold up your right thumb and grip firmly.  
 The "thumbs-up" sign coincides with the base area of the Noto Peninsula and Toyama's Gosei Area., where hundreds of years of traditional craft-making is alive.  
 The modern design of traditional crafts is loved not only in Japan, but also worldwide.  
 In Toyama Dialect, "ii-cha~" means "good."  
 Take a look at the "ii-cha~" handicrafts, feel their touch, and try making your own!

いいちゃん  
 Like  
 좋아요  
 J'aime  
 Me gusta  
 Suka  
 いいね!  
 Gefällt mir



1 Takaoka City P.3・4  
**Takaoka Copperware**

2 Takaoka City P.5・6  
**Takaoka Lacquerware**

3 Takaoka City P.7  
**Sedge Hats of Etchū-Fukuoka**

4 Himi City P.8  
**Ronden/Kumanashi Wining Basket**

5 Tonami City P.9・10  
**Shōgawa Woodturning Crafts**

6 Nanto City P.11・12  
**Gokayama Washi Paper**

7 Nanto City P.13・14  
**Inami Woodcarving**



The "ii-cha~" handicrafts are all gathered here!

**Takaoka Regional Industrial Center**  
 From artworks of designated traditional crafts, to daily use items and souvenirs; not only can you find most of Western Toyama's handicrafts here, but you can also experience metal casting and decorating lacquerware.  
 Kaihatsu Honmachi 1-1, Takaoka City  
 TEL +81-766-25-8283 Opening Hours: 9:30 am ~ 5 pm

